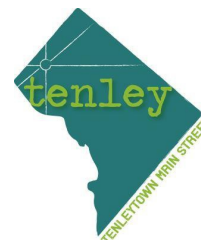


Tenleytown Business Brief

August 19, 2016



4000 Albemarle Street, NW - Suite 304 - 202-362-1815

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District Announces Funding for Great Streets Small Business Grants

Small businesses on Wisconsin Avenue are eligible to apply for up to \$50,000 in grant funding from the District government for renovations and improvements to strengthen their businesses. Wisconsin Avenue is among the commercial corridors supported by the [Great Streets Small Business Grants](#), funded through the office of the Deputy Mayor for Planning and Economic Development (DMPED). The fiscal year 2017 funding opportunity was announced on August 12.

Small businesses, with annual revenues of less than \$1 million, can apply for capital improvement grants for interior and exterior renovations and/or operational improvements. Great Streets grant funding can be used for: construction, renovations, façade improvements, equipment upgrades, and some soft costs, including marketing, point-of-sale inventory management systems, and business consultation services.



DMPED will join the Tenleytown Business Roundtable on Wednesday, September 14 at 10:00 a.m. to provide an overview of the program. Tenleytown Main Street will also host DMPED in our offices on September 14, from 11 a.m. to 5 p.m., for one-on-one consultations with businesses interested in learning more about the program and how to apply. Email info@tenleytownmainstreet.org to sign up for a Great Streets consultation.

For more information, read the [Notice of Funding Availability](#) for the grant program. The full request for applications, with instructions and guidance on applying, will be available online on Friday, August 26. Applications for Great Streets Small Business Grants are due Friday, October 21, 2016.

Don't forget – Tenleytown Main Street also provides small grants up to \$5,000 to cover the cost of new business signs and awnings. Applications are due August 31. To request the application form, contact Leigh Catherine Miles at lciles@tenleytownmainstreet.org

Save the Date: Next Tenleytown Business Roundtable is September 14

Join Tenleytown Main Street and local business leaders on September 14 at 10:00 a.m. for a conversation on ways businesses can mitigate and limit their exposure to risk, as well as manage insurance costs. TMS Business Member Sonia Ntuk, a State Farm insurance agent based in Tenleytown, will offer practical tips and solutions.

Representatives of the Great Streets Small Business Grants program will also attend the roundtable to provide information on funding available to small businesses in Tenleytown. Great Streets offers grants up to \$50,000 for interior and exterior improvements.

The Tenleytown Business Roundtable will meet on Wednesday, September 14 at Beefsteak, 4531 Wisconsin Avenue. RSVP to econstrength@tenleytownmainstreet.org by Friday, September 9.



The Tenleytown Business Roundtable is a monthly gathering of business leaders in the commercial district to discuss issues impacting our community and share resources to help businesses thrive.

Tenleytown Transitions

Just Opened

Tenleytown Main Street welcomes Chick-fil-A as the newest member of our business community. The restaurant opened at 4505 Wisconsin Avenue on August 11.



Under New Management

Join us in welcoming Maggie Doctors who took over ownership of Bikram Yoga, 4908 Wisconsin Avenue, earlier this month.

Coming Soon

After much anticipation, District Taco has announced plans to open next month. Stay tuned for a grand opening date for the restaurant located in the new Tenley View building at the corner of Wisconsin Avenue and Brandywine Street.

Tenleytown Main Street has also learned that [Muncheez](#), a Lebanese fast-casual restaurant, will open its second D.C. location in the Tenley View building.

Planning an expansion, opening a new location, or celebrating a business milestone? Let us know! Email info@tenleytownmainstreet.org and we'll highlight your achievements in an upcoming issue.

We Want to Hear from You!

Have you responded to the Tenleytown Main Street business survey yet? If not, take 10 minutes (or less!) today to complete the survey online. [Click here to get started](#). The survey is designed to gather real estate and business information that will help us better understand local business needs and develop programs to better serve our businesses. Thank you for participating!



Funding resources for local businesses

- [TMS Sign and Awning Improvement Grants](#): Reimbursement grant of up to \$5,000 for new signs and awnings. Email Leigh Catherine Miles, lcmls@tenleytownmainstreet.org, for an application packet.
- [DC Private Security Camera Incentive Program](#): Reimbursement grant of up to \$750 for exterior security cameras. Program details [available online](#).