

Tenleytown Main Street

4545 42nd Street, NW Suite 214
Washington, DC 20016
202.362.1815



Tenleytown Business Brief - December 2016



Funding for Storefront Improvements Available

In early December, Tenleytown Main Street announced funding to support local businesses in making storefront improvements. This is the second year Storefront Improvement Projects grants are available.

Businesses are eligible to apply for up to \$7,500 for new signs, awnings, and/or windows through the small grant program.

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Free Business Mentoring from Local Experts

Neighborhood co-working space, Hera Hub DC, is offering FREE one-on-one business consulting.

Local experts provide mentoring for local businesses, entrepreneurs, and those considering starting their own business. Topics include marketing, media training, website development, IT, and legal issues.

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Holiday Shopping Season Brings Increase in Theft

The Metropolitan Police Department has seen a rise in thefts at businesses in the Tenleytown area, coinciding with the holiday shopping season.

According to Second District Lieutenant Alan Hill, well-organized teams of three to five people target local stores, with one member distracting the sales clerk while the others load items in their bags or overcoats. At larger retail establishments, the teams fan out through the store, grab large amounts of merchandise, and bolt for the door. In both scenarios, the teams typically have a car waiting nearby.



Store managers should be especially vigilant through the holidays. Retailers are encouraged to review their loss prevention strategies, provide a refresher training for employees, and make sure any security cameras are functioning properly. Lt. Hill said camera footage has been significant to MPD's investigations into recent thefts.

Lt. Hill provides a report on crime and public safety in Police Service Area 202, which includes Tenleytown, at the monthly Advisory Neighborhood Commission 3E meetings.



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Tenleytown Main Street
4545 42nd St., NW Suite 214
Washington, DC 20016

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