# Tenleytown Business Brief September 2, 2016



4000 Albemarle Street, NW - Suite 304 - 202-362-1815

In this issue:

- Application for \$50,000 Great Streets Retail Small Business Grants now available
- Office of Deputy Mayor for Planning & Economic Development (DMPED) to offer one-on-one consultations for Tenleytown small businesses
- Sign and Awning Grant deadline extended
- TMS launches new website and we want to feature you!
- Upcoming events: Business Roundtable, Art All Night



Small businesses on Wisconsin Avenue are eligible to apply for up to \$50,000 through the <u>Great Streets Small Business Grant</u>, funded through the office of the Deputy Mayor for Planning and Economic Development (DMPED). The application is <u>now available online</u>; completed applications are due October 21, 2016.

Funding is available for:

- build-out of new or vacant space
- interior and exterior renovations, including facade improvements
- purchase and installation of heavy equipment
- business consultation services
- point-of-sale and inventory management hardware and software
- marketing materials and services
- purchase and installation of movable equipment and furniture

If you have been considering renovations, improvements, or an expansion of your business, don't miss this opportunity to apply for funding. Tenleytown Main Street can assist interested businesses in preparing their application packages. Email <u>info@tenleytownmainstreet.org</u> for a consultation.

#### DMPED Offering One-on-One Consultations for Tenleytown Businesses

This month, the Office of the Deputy Mayor for Planning and Economic Development is offering Tenleytown businesses two opportunities to learn more about the Great Streets Small Business Grants.

DMPED will join the Tenleytown Business Roundtable on Wednesday, September 14 at 10:00 a.m. to provide an overview of the program and answer your questions. RSVP to <u>econstrength@tenleytownmainstreet.org</u> by Friday, September 9 to reserve your spot.



Also on September 14, Tenleytown Main Street will host DMPED in our offices, from 11 a.m. to 5 p.m., for one-on-one consultations with businesses interested in learning more about the program and how to apply. Email <u>info@tenleytownmainstreet.org</u> to sign up for a

Great Streets consultation.

If you are unable to attend either session, text GreatStreets to 41411 to receive information about upcoming information sessions in other neighborhoods.

### Sign & Awning Grant deadline extended

It's not too late! The deadline for TMS Sign & Awning small grants has been extended to September 15.

Tenleytown businesses are eligible to receive up to \$5,000 to defray the cost of new business signs and awnings.

Applications are <u>available online</u> or by contacting Leigh Catherine MIes at <u>cmiles@tenleytownmainstreet.org</u>.



## New TMS Website Launches

The new <u>Tenleytown Main Street website</u> launched today, with information on shopping, dining, and entertainment options available in our great neighborhood, as well as resources for small and local businesses.

Business owners can "claim" their listing in the online business directory to update the information that appears on the website, as well as add information about special events to the Main Street calendar.

Businesses that choose to become Tenleytown Business Members will be able to include even more information, promote specials to visitors to our site (and later on our mobile app), and gain visibility through featured listings. For more information on how to make the most of your business listing, email <a href="mailto:licmiles@tenleytownmainstreet.org">licmiles@tenleytownmainstreet.org</a>.

Planning an expansion, opening a newlocation, or celebrating a business milestone? Let us know! Email <u>info@tenleytownmainstreet.org</u> and we'll highlight your achievements in an upcoming issue and on our newwebsite.

#### **Upcoming Events**

- <u>9/14: Tenleytown Business Roundtable</u> Join local business leaders at 10:00 a.m. for a conversation on ways businesses can mitigate and limit their exposure to risk, as well as manage insurance costs. Representatives of the Great Streets Small Business Grants program will also attend to provide information on funding available to small businesses in Tenleytown. RSVP: <u>econstrength@tenleytownmainstreet.org</u>
- <u>9/24: Art Al Night</u> TVS joins Main Streets across the city to host Art Al Night: Made in DC, 7p-midnight. Featuring live music, dance and theater performances, as well as art exhibitions, Art Al Night attracts thousands of visitors each year. Find out more, including a full schedule of events in Tenleytown, on the TMS website.