



TENLEYTOWN MAIN STREET SPONSORSHIP OPPORTUNITIES

ART ALL NIGHT: Saturday, September 14, 2019

Art All Night celebrates the performing and visual arts, showcasing the diverse talents of our city's creative community. Tenleytown Main Street transforms public and private spaces into pop-up galleries and performance stages for a night of art in all its forms.

More than 100 artists and performers activate Wisconsin Avenue, bringing thousands to our corridor. Last year, nearly 13,000 people attended Art All Night in Tenleytown – and attendance is expected to increase in 2019.

Be a part of making the arts come alive in Tenleytown – and engage tens of thousands of potential customers through extensive visibility opportunities. Art All Night - Tenleytown marketing materials reach more than 325,000 people annually.

SPONSORSHIP LEVELS

(Businesses must be committed by July 1, 2019 to receive all listed benefits)

GOLD SPONSOR – \$5,000

- Named sponsor for Art All Night 2019 in Tenleytown, with top-billing logo recognition in all promotional materials for the event, including:
 - event posters displayed in business windows throughout Tenleytown
 - direct mail and email marketing campaigns
 - advertising in publications such as the Washington Post Express, the Washington City Paper, The Georgetown, Forest Hills Connection, and/or The Eagle
 - signage for all art and performance venues
 - back cover of the printed Event Guide
- Linked logo with prominent placement on the Tenleytown Art All Night website, TMS homepage, and TMS sponsors page
- Exhibit space at an art and performance venue to highlight your business and its offerings
- Complementary full-page ad in the printed Event Guide
- 10 social media shout-outs before and during Art All Night
- Complementary 1-year TMS Business Membership*, which includes: a high visibility listing in the TMS digital business directory; enhanced publicity for events, promotions, and special offerings on the TMS website, app, social media channels, and print publications; discounts on advertising and promotional opportunities; and a Tenleytown Main Street Business District decal for your store window and website.

SILVER SPONSOR – \$2,500

- Premium logo recognition in all promotional materials, including event posters, direct mail and email marketing campaigns, art and performance venue signage, and select print advertising
- Linked logo on the Tenleytown Art All Night website and TMS sponsors page
- Complementary full-page ad in the printed Event Guide
- 5 social media shout-outs before and during Art All Night
- Complementary 1-year TMS Business Membership*, which includes: a high visibility listing in the TMS digital business directory; enhanced publicity for events, promotions, and special offerings on the TMS website, app, social media channels, and print publications; discounts on advertising and promotional opportunities; and a Tenleytown Main Street Business District decal for your store window and website.

ART & PERFORMANCE VENUE SPONSOR – \$1,000 (only 10 available)

- Named sponsor for Art All Night venue of your choosing, with logo included prominently on signage and promotional materials for that venue
- Exhibit space to highlight your business and its offerings
- Complementary half-page ad in Art All Night printed Event Guide
- Linked logo on the Tenleytown Art All Night website and TMS sponsors page
- Complementary 1-year TMS Business Membership*, which includes: a high visibility listing in the TMS digital business directory; enhanced publicity for events, promotions, and special offerings on the TMS website, app, social media channels, and print publications; discounts on advertising and promotional opportunities; and a Tenleytown Main Street Business District decal for your store window and website.

*available to businesses located in or adjacent to Tenleytown