



ART ALL NIGHT HITS NEW HIGH NOTE IN 2019

For the fourth year, Tenleytown Main Street presented Art All Night on Saturday, September 14. The business district filled with music, dance, artists, and festival goers as thousands experienced the annual arts celebration. Not only was this year's program the most diverse to date, with more than 200 artists and performance groups at 19 local venues, attendance grew nearly 30% over last year. A cumulative tally of door counts showed that up to 16,500 people attended Art All Night this year - a new record!

"I was as overwhelmed as last year by the amazing support for arts in Tenleytown, and it was extraordinary to see all kinds of people having so much fun interacting with artists and supporting their work," performer Christian Kloc told Tenleytown Main Street.



time - and money - in our shops and restaurants. Many local businesses experienced a banner evening during Art All Night, with numerous owners reporting higher than anticipated sales and unprecedented foot traffic.

"I have never seen a more crowded Tenleytown and the restaurants all seemed to be doing a booming business," commented Tracy Johnke, who attended this year's event.

One restaurant had more than 100 reservations for Art All Night and saw a \$3,000 increase in sales that evening. Another reported a 75% increase in sales as compared to an average Saturday night. While others had so many customers, they had to turn diners away.

Tenleytown Main Street is grateful to the hundreds of artists, performers, businesses, and volunteers who partnered with us to make Art All Night possible and to the greater Tenleytown community for joining this celebration of the arts. We would like to thank, in particular, Mayor Muriel Bowser, the Department of Small and Local Business Development, and the DC Commission on the Arts and Humanities for their generous support for Art All Night, as well as our local event sponsors American University, Dancing Crab Properties, PEPCO - an Exelon Company, Roadside Development, and Target, and venue sponsors Circle Management, Donohoe Development Company, Keller Williams Capital Properties, Middle C Music, the National Presbyterian School, Preservation and Framing Services, and Wawa.



Tenleytown Main Street produces events like Art All Night to reinforce our neighborhood's brand as a thriving, culturally vibrant, and welcoming community. They promote our business district and encourage residents and visitors to spend

CALENDAR

October 15 All Day	Tenley Tuesday special offers throughout Tenleytown
October 15 12:00-1:30p.m.	TMS Board of Directors Meeting 4545 42nd St., NW Suite 214
October 22 All Day	Tenley Tuesday special offers throughout Tenleytown
October 29 All Day	Tenley Tuesday special offers throughout Tenleytown
November 5 All Day	Tenley Tuesday special offers throughout Tenleytown
November 9 9:00-10:00 a.m.	Fessenden Park Monthly Clean-Up Fessenden Park
November 12 All Day	Tenley Tuesday special offers throughout Tenleytown
November 19 All Day	Tenley Tuesday special offers throughout Tenleytown
November 26 All Day	Tenley Tuesday special offers throughout Tenleytown
Nov. 29-Dec. 7	8th Annual Tenley WinterFest full schedule at tenleywinterfest.org
December 3 All Day	Tenley Tuesday special offers throughout Tenleytown
December 10 All Day	Tenley Tuesday special offers throughout Tenleytown
December 17 All Day	Tenley Tuesday special offers throughout Tenleytown
December 17 12:00-1:30p.m.	TMS Board of Directors Meeting 4545 42nd St., NW Suite 214

VISIT TENLEYTOWNMAINSTREET.ORG/EVENTS/
FOR A FULL CALENDAR OF EVENTS IN TENLEYTOWN

TMS COMMITTEE MEETINGS

Promotions Committee

2nd Monday of the month, 6:30pm

Design Committee

2nd Wednesday of the month (alternating months), 6:30pm

Friends of Fessenden Park

3rd Wednesday of the month, 6:30pm

New committee members and volunteers welcomed!
Email info@tenleytownmainstreet.org for more information

BUSINESS MILESTONES

WELCOME TO THE NEIGHBORHOOD

Artfolio opened on August 1 at 4936 Wisconsin Avenue, across the street from Fessenden Park. They offer custom framing, fine art sales, and art classes for adults and children.

Tennis Zone Plus, a full-service racquet store offering everything you need to play tennis, racquetball, squash and more, opened August 18 at 4839 Wisconsin Avenue.

Broadcasters' Child Development Center (BCDC), providing full-day care for infants through pre-school aged children, has relocated from the Van Ness neighborhood to Tenleytown. The childcare facility is now located at 4200 Wisconsin Avenue, with an entrance off Van Ness Street.

COMING SOON

It's official! **Target** has an opening date. The national retailer will open November 10 at 4500 Wisconsin Avenue, in the former Best Buy location. The opening is well ahead of the original projected 2020 date and just in time for the holiday shopping season. The Tenleytown store marks Target's eighth small-format store in the greater DC area.



Club Pilates will join Tenleytown's growing health and wellness community, with a soft opening slated for October 31 at 4433 Wisconsin Avenue. The new studio will offer a full range of pilates-based classes for all fitness levels.

HAPPY ANNIVERSARY

David Zahirpour Oriental Rugs, Inc. celebrates 50 years in business in October. In addition to retail sales, Zahirpour provides quality restoration and cleaning done on premises, using traditional methods. During the anniversary celebration, the store's entire inventory is on sale, up to 25% off, through December 28. Customers can also obtain a free verbal rug appraisal or evaluation.



Tenleytown Main Street is an accredited Main Street® program that is funded in part by the DC Department of Small and Local Business Development.

NEIGHBOR FEATURE: PRESERVATION & FRAMING SERVICES



(202) 244-2882
info@preservationandframing.com
4901 Wisconsin Ave., NW

Hours of Operation
Tuesday-Saturday
11:00a.m.-5:00p.m.

Matin Dibacco and her ex-husband Abbas Bahmani arrived separately in the United States from Iran as children, Abbas initially as an exchange student in Savannah, Georgia and Matin with her family in Montgomery County, Maryland. They began their journey together and in business after meeting here in the States.

Abbas, a college art major, artist, and lover of fine architecture and design, became a partner in a framing business in 1982. After learning the art of the trade, he formed his own company, Preservation and Framing Services, four years later in a small property in Rockville. In 1986, the business expanded to a larger location in Rockville and a new shop on Connecticut Avenue.

Just a year after opening the Connecticut Avenue location, Abbas and Matin had the opportunity to move to Tenleytown, where the shop has remained for the past 22 years. A true family business, their daughter Parisa Qureshi joined the company as business manager and designer because she believes in the business her parents built over more than three decades.

The team at Preservation and Framing Services relishes accepting the challenge of a complex work of art, be it an oil painting, watercolor, a simple pair of ballet shoes, a child's artwork, or a precious memorial flag. After 36 years in the business, they have satisfied multitudes of clients. If you have something special to frame, take a look at their website to see how they can assist you, give them a call, or better still, visit their shop. New clients and old friends are always welcome at Preservation and Framing Services.

TENLEYTOWN GOES BACK-TO-SCHOOL WITH SPECIAL PROMOTION FOR STUDENTS AND EDUCATORS

Tenleytown welcomed students, teachers, and staff back to area schools this September with weekly discounts at select local businesses. Organized by Tenleytown Main Street, the "Tenley Tuesday" promotion, now in its second year, celebrates Tenleytown's extensive educational community. More than 24,000 students attend school within a mile of Tenleytown, ranging from pre-school through law school.

"Whether they live and work in the neighborhood year-round or call Tenleytown their home away from home during the academic year, we value students, educators, and school staff as members of our community," said Leigh Catherine Miles, Executive Director of TMS. "We hope the Tenley Tuesday program makes them feel welcome in our business district and encourages them to enjoy the many shops, restaurants, and other businesses Tenleytown has to offer."

The Tenley Tuesday program runs through the end of the school year. Students, teachers, administrators, and other school staff are eligible for the discount program. They simply show a current school ID or, for students, a DC One Card to take advantage of special offers. Current participating businesses include: Bandit Taco, ByrdsMiles Orthodontics, Chick-fil-A, Crisp & Juicy, District Taco, Munchiez, Nando's PERi-PERi, Orangetheory Fitness, Pete's New Haven Style Apizza, PetMAC DC, Preservation and Framing Services, SeoulSpice, and The UPS Store. More businesses are anticipated to join the program.

For an up-to-date list of Tenley Tuesday offers, visit the Tenleytown Main Street website or download the free Tenleytown Main Street mobile app (available on Google Play and in the App Store). The app includes a searchable business directory, calendar of local events, and listing of area merchant specials.



SAVE THE DATE!

TENLEY WINTERFEST

Nov. 29-Dec. 7

The 8th annual Tenley WinterFest is November 29 through December 7. Thousands come out each year for festive seasonal events for all ages, including the Winter Feast restaurant week, Yeti Scavenger Hunt at local businesses, storefront window decorating contest, historical walking tours, Small Business Saturday, Carols & Cocoa, the Winter Market at Janney, and so much more. Plan now for Tenley WinterFest by visiting www.tenleywinterfest.org.

Contact Tenleytown Main Street if you'd like to learn more or get involved in our annual, Yeti-filled, seasonal festivities. WinterFest is a great time for local shops and restaurants to showcase their businesses, and we have lots of volunteer opportunities for community members as well.

Email info@tenleytownmainstreet.org or call 202-362-1815.



PARK(ing) DAY 2019

Tenleytown Main Street created an open, temporary mini-park for community members to enjoy in celebration of PARK(ing) Day 2019 on Friday, September 20. Visitors played Connect Four and Scrabble, created kinetic sand sculptures, drew pictures, or simply relaxed at café tables in the mini-park, which filled two metered parking spaces on Albemarle Street in front of the incoming Target store.

PARK(ing) Day is an annual, global event that started in San Francisco in 2005 to call attention to the need for more urban, open space. It is meant to support the critical debate around the creation and allocation of public space and to improve the quality of urban human habitat. Tenleytown was one of 31 pop-up parks in the District, and the only park in Ward 3.

“We’re proud to join the PARK(ing) Day celebration, and make our own local contribution to a global movement,” said Leigh Catherine Miles, Executive Director of TMS. “[Our park] enables the public to experience how open, green spaces in business districts and busy city centers can not only co-exist, but also be essential parts of a vibrant community.”



Tenleytown Main Street

4545 42nd Street, NW Suite 214
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