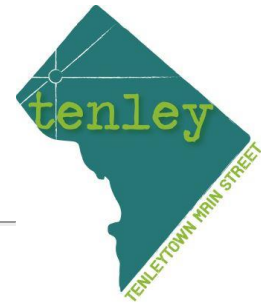


Tenleytown Business Brief

July 22, 2016



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Tenleytown Business Roundtable Gets Public Safety Update

Tenleytown continues to be a safe place to do business, with low levels of crime in our commercial district, confirmed Commander Melvin Gresham and Lieutenant Alan Hill at a recent Tenleytown Business Roundtable. The Second District Metropolitan Police Department joined local business leaders on July 13 for a security check-up.

Thefts from businesses is the primary issue seen in Tenleytown – a challenge facing most commercial areas. Tips from MPD to combat theft included:

- conduct regular staff trainings on security procedures
- install lockers for staff and/or client belongings
- for health, fitness, and professional service businesses, maintain a sign-in log for clients
- install security cameras

For businesses interested in installing cameras, the District of Columbia offers funding through the [Private Security Camera System Incentive Program](#). Christopher Dyer, with the Office of Victim Services and Justice Grants, told roundtable members that businesses are eligible for a rebate of \$200 per camera. Technical requirements for the cameras are available on the program website.

Dyer encourages Tenleytown businesses to apply soon as the program has expended nearly half its budget since launching in February and demand continues to grow.

The incentive program reimburses businesses for camera hardware, not for installation costs. To fill that gap, Tenleytown Main Street offers reimbursement grants to local businesses for installation fees. Contact info@tenleytownmainstreet.org for more information.

Thanks to Burger, Tap & Shake for hosting the July Tenleytown Business Roundtable. Mark your calendars now for the next roundtable on September 13 at 10:00 a.m.

The Mayor's Office of Community Relations will conduct a Small Business Walk on Wednesday, August 10. Ward 3 liaisons will be in our district to listen to your concerns and share information about DC government services that can help your businesses thrive. Representatives of the Department of Consumer and Regulatory Affairs and Department of Small and Local Business Development will join the walk. If you would like the Small Business Walk to visit your business, email lcmliles@tenleytownmainstreet.org.



Tenleytown Business Census

We want to know more about you, so we can better serve you! Tenleytown Main Street is conducting a business census to gather real estate and business information that will help us better understand local business needs and concerns. Your answers will remain confidential and will only be used for the purposes of achieving these objectives. A Tenleytown Main Street volunteer will be in touch soon with a brief survey - we estimate the survey will take at most ten minutes to complete. Thank you for your participation. We look forward to working with you!

Nickels for Non-profits

Now through September 25, every time you shop at Whole Foods Market in Tenleytown you can help support Tenleytown Main Street and programs to benefit local businesses like yours. For each reusable grocery bag used, Whole Foods will donate 5 cents to Tenleytown Main Street as part of its Nickels for Nonprofits program. Just tell the clerk you want your bag rebate to support Tenleytown Main Street.



Networking & Training Opportunities

Join the Department of Insurance Securities and Banking for Coffee &



Capital on July 28. Learn about innovative financing options for small businesses, and hear from District entrepreneurs how they used DISB's programs for working capital, start-up costs, and more. [Register online](#) for this FREE event.

Learn about financial incentives and funding resources for businesses



opening in, relocating, or expanding to Washington, DC at the Washington DC Economic Partnership's next small business discussion on August 3. The Washington Area Community Investment Fund and the Office of the Deputy Mayor for Planning and Economic Development are among the panelists.

[Register online](#) and use promo code
PARTNERWDCEP for half off the \$20
registration fee.



Storefront Improvement Project Accepting Applications

If you've been thinking about a new sign or awning, now is the time! Tenleytown Main Street offers reimbursement grants to defray the costs of storefront improvements like these. Street-level businesses can apply for up to \$5000, while upper level businesses are eligible for up to \$1000 in funding. Email Leigh Catherine Miles at lc miles@tenleytownmainstreet.org for an application packet. Applications are reviewed on a rolling basis and awards are based on the availability of funds.
