



ART ALL NIGHT DRAWS RECORD CROWDS TO TENLEYTOWN

For the second year, Tenleytown Main Street joined neighborhoods across the city in hosting Art All Night: Made in DC on Saturday, September 23. The annual festival celebrates the visual and performing arts, highlighting the creative talents of District residents.

Nearly 11,000 attendees took part in events in Tenleytown – more than double the number who attended in 2016. Wisconsin Avenue was filled with music, dance performances, and art lovers of all ages moving among Tenleytown's 14 art venues.

“Art All Night was incredible — congratulations on putting together an amazing experience! I have never seen so much activity and excitement in the neighborhood,” said local resident Laura Ressler.

Festival-goers explored exhibits at Tenleytown shops, and filled restaurants as they enjoyed dining and drinking between Art All Night performances. The crowds led to increased sales and business leads, as well as strong brand exposure.

Tenleytown Main Street featured more than 70 artists and performance groups during the festival, drawing predominantly from the greater Tenleytown community, though artists from across the city were also represented. Art installations included photography, paintings, drawings, sculpture, mixed media, textiles, jewelry, and more.

In addition to exhibits and performances, Art All Night in Tenleytown offered ample opportunities for attendees to



Photo by Judy Licht

interact with and create art of their own. Festival-goers took part in a dance flash mob, workshops on silk painting and Japanese paper lanterns, henna art, and craft projects for kids.

Art All Night: Made in DC is presented in partnership with the Department of Small and Local Business Development with financial support from the DC Commission on the Arts & Humanities. Tenleytown Main Street thanks our generous local sponsors — American University, ByrdsMiles Orthodontics, Circle Management Company, Douglas Development Corporation, Keller Williams Capital Properties, Roadside Development, State Farm Insurance agent Sonia Ntuk, Tenley Bar & Grill, and Urban Investment Partners — as well as the scores of artists and volunteers who made this event possible.

More details about Art All Night, including a gallery of photos from this year's event, are available online at <http://tenleytownmainstreet.org/event/art-all-night/>

CALENDAR

November 5 12-2:00pm	TMS-American University Clean-Up Day Wisconsin Avenue
November 8 8-9:30am	TMS Volunteer Open House 4545 42nd St., Suite 214
November 10	Veteran's Day Holiday
November 15 6:30-8:00pm	Fessenden Park Working Group 4545 42nd St., Suite 214
November 23	Thanksgiving Holiday
Nov 24-Dec 2	Tenley WinterFest Visit tenleywinterfest.org for details
November 25	Small Business Saturday
November 25 2:00pm	Ribbon Cutting to Welcome New Businesses

Visit tenleytownmainstreet.org/events/ for a full calendar of events in Tenleytown

TMS COMMITTEE MEETINGS

LOCATION: TMS OFFICES

Promotions: 2nd Monday of the month, 6:30pm

Design: 2nd Wednesday of the month, 6:30pm

Economic Strengthening: 2nd Thursday of the month, 9:30am

Interested in joining a TMS committee?

Email info@tenleytownmainstreet.org for more information

BY THE NUMBERS: Back to School



DID YOU KNOW?

There are almost 20,000 students ranging from preschool through graduate school within Tenleytown Main Street and the immediately adjacent area!

13 schools	19,000+ students
3 preschools	375+ preschoolers
2 elementary schools	1000+ elementary school students
2 middle schools	1850 middle schoolers
3 high schools	2750 high schoolers
1 university	7000+ college students
1 graduate school	6000+ graduate/law students
1 law school	

Numbers based on enrollment information for American University, Washington College of Law, Woodrow Wilson High School, Georgetown Day School, Sidwell Friends School, Alice Deal Middle School, Janney Elementary School, National Presbyterian School, St. Columba's Nursery School, Communikids, and St. Alban's Early Childhood Center.

NEIGHBORHOOD MILESTONES

HAPPY ANNIVERSARY

Congratulations to District Taco, 4600 Wisconsin Ave, which celebrated its first anniversary in Tenleytown earlier this month. District Taco serves affordable Yucatan-influenced tacos and burritos, inspired by recipes from owner Osiris Hoil's mother.

WELCOME TO THE NEIGHBORHOOD

Yobi joined Tenleytown's growing dining scene in August, opening at 4629 41st Street. The restaurant offers fresh sushi in a casual environment, and has both indoor and outdoor seating.

Also in August, Orangetheory Fitness opened its second DC studio at Tenley View, 4600 Wisconsin Avenue. The nationwide exercise franchise offers 60-minute group interval training. The Tenleytown location is owned and operated by local residents Kerri and Marc Johnson.

Tenleytown Main Street welcomed Yobi, Orangetheory Fitness, and Muncheez, which opened in June, at a ribbon cutting ceremony on September 14. Councilmember Mary Cheh, as well as representatives of the Department of Small and Local Business Development and the Mayor's Office of Community Relations and Services, joined TMS in celebrating these businesses.

CONGRATULATIONS

Tenleytown Main Street also honored CommuniKids Preschool at a ceremony on September 14. The language immersion pre-school announced in August that it would offer free Pre-K 3 and Pre-K 4 to District residents. The classes are part of the Pre-K Enhancement and Expansion Funding program managed by the Office of the State Superintendent of Education.



Photo by Phil Taplin

NEIGHBOR FEATURE: Ace Hardware

When Hechinger's Hardware and Lumber Yard and the Sears Department Store closed in the 1990s, Tenleytown was left without a hardware store. Roadside Development bought the old Sears building at the corner of Wisconsin Avenue and Albemarle Street, adding three stories of condominiums to what is now Cityline at Tenley. Best Buy and the Container Store eventually moved into the space occupied by Sears, but Tenleytown still had no hardware store.

In 2006, Gina Schaefer, CEO of DC-based A Few Cool Hardware Stores, answered the neighborhood's plea and opened Tenleytown Ace Hardware in the lower level of the old Sears building – the third of 11 community hardware stores Schaefer has opened in the DC area.

At first it seemed that having the entrance through the parking garage would be a problem, but customers have managed to find the store – though manager Stephen Bolton does wish they had some space fronting Wisconsin Avenue for an attractive display of flowering plants.

Tenleytown Ace sells Benjamin Moore paint, electrical and plumbing supplies, tools, grills, outdoor furniture, garden supplies, kitchen items, and much more. Customers always get a friendly greeting from one of the store's 33 knowledgeable staff members who know just where to find any desired item.

Tenleytown Ace Hardware is a community store. It is an annual stop on the Yeti Scavenger Hunt during Tenley WinterFest and regularly supplies bags of mulch and tools for Tenleytown Main Street's beautification projects.



Tenleytown Ace Hardware
4500 Wisconsin Ave. NW
202-364-1902
Mon - Sat: 8 am - 8 pm
Sunday: 10 am - 6 pm

SAVE THE DATE: TENLEY WINTERFEST

November 24-December 2

The Yetis are coming! The 6th annual Tenley WinterFest returns with a week of fun, seasonal events for all ages.

More than 30 businesses and community groups annually host events as part of Tenley WinterFest, including the signature Yeti Scavenger Hunt, Winter Feast restaurant week, and Winter Market. Thousands visit Tenleytown each year to enjoy our Yeti-themed festival.

Tenley WinterFest is a celebration of our community, and Tenleytown Main Street encourages residents and businesses, alike, to join the fun. Plan now to take full advantage of the week of WinterFest:

- Sell art, crafts, and culinary creations at the Winter Market on December 2 (registration opens October 30)
- Hunt for the Yeti at local shops to win special prizes starting November 24
- Eat out all week long with Winter Feast dining specials and discounts throughout WinterFest
- Enjoy a historical walking tour of Tenleytown, family movie night, live music, and more

WinterFest is also a great time for local shops and restaurants to showcase their businesses:

- Enter the 2nd annual seasonal window display contest for a chance to win a \$1,000 value prize package
- Offer special WinterFest promotions on Small Business Saturday or join the Winter Feast restaurant week
- Hold a holiday-themed open house

Contact Tenleytown Main Street to join the fun! We'll add your events to the official calendar and promote them.

For more information about how to join WinterFest, visit

tenleywinterfest.org

or contact us at

info@tenleytownmainstreet.org

202-362-1815



Tenleytown Main Street is an accredited Main Street® program that is funded in part by the DC Department of Small and Local Business Development.

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KEEPING TENLEY CLEAN & GREEN

On October 11, Georgetown Day School students tended street trees and planted liriope between Ellicott and Fessenden streets. As part of the TMS Clean & Green initiative, GDS volunteers contribute to the beautification of Wisconsin Avenue each month from April through October.

Linda Greenan donated the plantings for the beautification project. Greenan, who is the External Affairs Manager for Pepco, also announced that Pepco would plant grass seed at the end of October in tree boxes impacted by utility work conducted earlier this year. TMS thanks Greenan and Pepco for their contributions to restoring Tenleytown's streetscape.



For more information about Tenleytown Main Street activities, committees, and volunteer opportunities, visit

tenleytownmainstreet.org

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Tenleytown Main Street

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