



# TENLEYTOWN

MAYOR MURIEL BOWSER PRESENTS

## ART ALL NIGHT

Tenleytown's premier annual event, Art All Night celebrates the visual and performing arts in our creative community. The event includes exhibits, live performances, and interactive art experiences throughout Tenleytown, featuring 200+ artists and performers at more than 15 local venues. Nearly 19,000 people attend annually from across the greater DC area, and promotional materials reach 450,000+



[www.tenleytownmainstreet.org](http://www.tenleytownmainstreet.org)  
[execdir@tenleytownmainstreet.org](mailto:execdir@tenleytownmainstreet.org)





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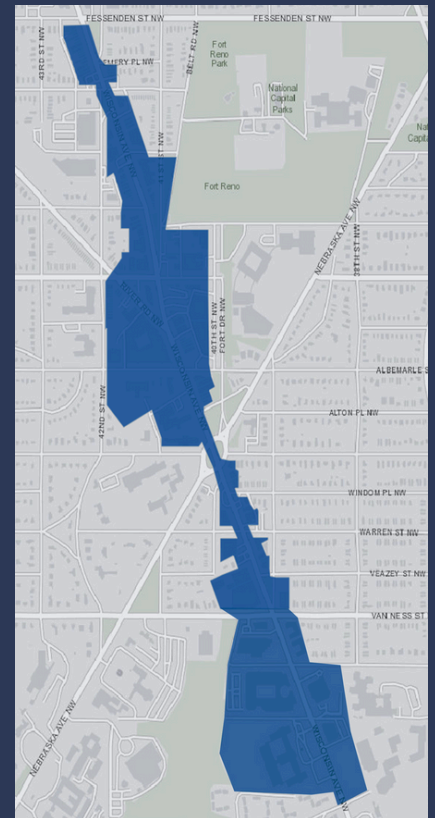
# Tenleytown Main Street

- **200+ BUSINESSES SERVED**

Including restaurants, fitness studios, national retailers, and iconic locally-owned shops.

- **32,700+ RESIDENTS**

Live within 1 sq. mile. Tenleytown has an affluent, local-serving population, and a sizeable white-collar workforce population. Educational institutions add more than 25,000



- **6.8k Online Followers**
- **44.2 Average Impressions (Aug./Sept.)**
- **2.8k Newsletter Subscribers**
- **81.3k Annual Website Visits**



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## Sponsorship Opportunities

### \$5,000 GOLD SPONSORS

- All of the benefits of the Silver Sponsorship Level *plus*
- Top-billing logo recognition in all print and digital promotional materials
- Prominent logo placement on all signage for art and performance venues
- Option to have 10x10 booth at the Art All Night Welcome Center
- Up to 10 social media shout-outs before and during Art All Night

### \$2,500 SILVER SPONSORS

- All of the benefits of the Venue Sponsorship Level *plus*
- Logo on back cover of Digital Event Guide
- Recognition in Around the 'Town, Facebook and Eventbrite pages
- Complimentary full-page ad (5.5"x8.5") in the Digital Event Guide
- Up to 5 social media shout-outs before and during Art All Night

### \$1,000 VENUE SPONSORS

- Named venue sponsor (excluding Welcome Center) with logo on venue signage
- Logo in posters, email marketing campaigns, and select print advertising
- Exhibit space to highlight your business at your sponsored venue
- Logo placement on venue page in the Event Guide
- Linked logo placement on the event webpage
- Recognition in the Around the 'Town newsletter
- Half-page ad (5.5"x4.25") in the Digital Event Guide
- Complimentary 1-year TMS Business Membership



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## ART ALL NIGHT

## ART ALL NIGHT GUIDEBOOK

The full-color digital Guidebook serves as a must read event guide for festival goers, and a local business directory to encourage foot traffic and return customers.

[Sample 2023 guidebook here.](#)

Please Note:

The assembled Guidebook is the size of a half sheet of 8.5"x11" paper

- Full page ad is 5.5x8.5" (vertical orientation) - \$350 (early bird \$300)
- Half page ad is 5.5x4.25" (horizontal orientation)- \$175 (early bird \$150)

To receive the early bird rate, businesses must submit payment and a .pdf of their formatted ad by August 1. After that, ads will be accepted at the regular rate.

## TMS ANNUAL BUSINESS MEMBERSHIP

**\$500 ANNUALLY OR \$50 A MONTH**

- High visibility listing in the TMS digital business directory
- Enhanced publicity for events, promotions, and special offerings through the TMS website, app, social media channels, and publications
- Discounts on advertising and promotional opportunities, including sponsored content in the Around the 'Town and Tenleytown Business Brief e-newsletters
- Support from TMS, including strategic advice and networking